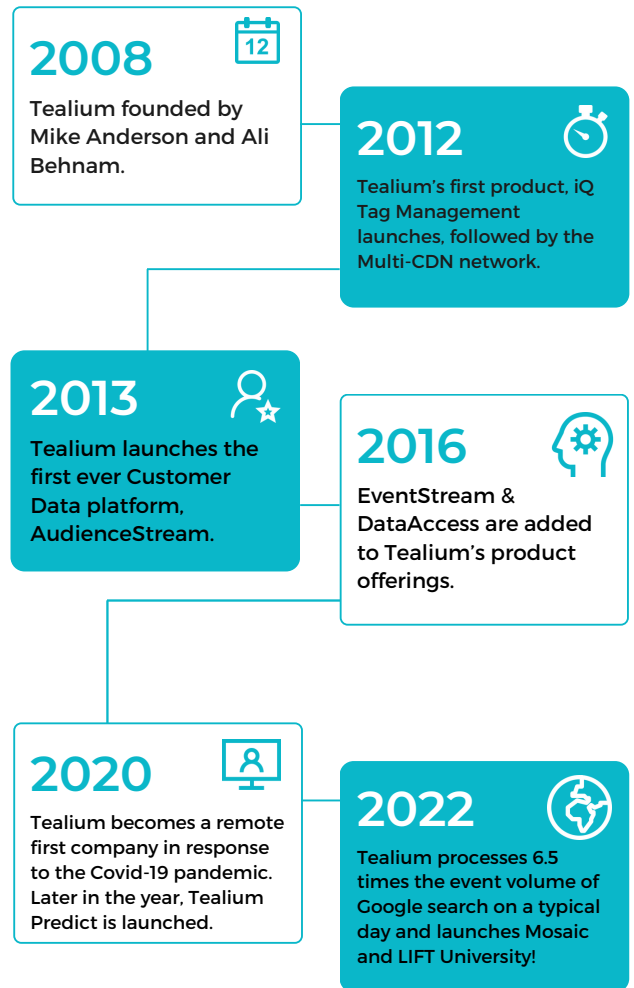# THE TEALIUM STORY

Tealium connects customer data across web, mobile, offline, and IoT so businesses can better connect with their customers. Tealium's turnkey integration ecosystem supports more than 1,300 built-in connections, empowering brands to create a complete and real-time customer data infrastructure.

Tealium's solutions include a customer data platform with machine learning, tag management, an API hub, and data management solutions that make customer data more valuable, actionable, privacy-compliant, and secure. More than 1,000 leading businesses throughout the world trust Tealium to power their customer data strategies.

VISION: To create a world where businesses can intelligently engage and delight their customers through real-time unified data.

MISSION: To create a best-of-breed, secure, and compliant global platform that helps companies improve the value and actionability of their customer data.

CULTURE: Tealium WOWs (Our Ways of Work), our award winning culture, is how with think, act and connect together at Tealium.

2008
Tealium founded by Mike Anderson and Ali Behnam.

2012
Tealium's first product, iQ Tag Management launches, followed by the Multi-CDN network.

2013
Tealium launches the first ever Customer Data platform, AudienceStream.

2016
EventStream & DataAccess are added to Tealium's product offerings.

2020
Tealium becomes a remote first company in response to the Covid-19 pandemic. Later in the year, Tealium Predict is launched.

2022
Tealium processes 6.5 times the event volume of Google search on a typical day and launches Mosaic and LIFT University!

COMPANY AWARDS

2022 Best Company COMPENSATION

2022 Best Company PERKS & BENEFITS

BEST AND BRIGHTEST COMPANIES TO WORK FOR IN THE NATION WINNER 2022

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